Who We Are

Dress for Success Louisville (DFSL) is life-changing. Our mission is to empower women to achieve economic independence by providing a network of support, professional attire and development tools to help them thrive in work and in life. Since suiting our first client in 2000, DFSL has served over 16,000 women in 13 counties: Bullitt, Henry, Jefferson, Meade, Nelson, Oldham, Shelby, Spencer, and Trimble in Kentucky and Clark, Floyd, Harrison, and Washington in Indiana.

What We Do

Dress for Success Louisville’s programming is provided under the umbrella of the Career Transformation Center. There is no charge to clients for their participation in any DFSL program offerings. Programming includes Suits to Success, Professional Women’s Group, Career Readiness (Track for Success), Career Center, Financial Empowerment and Computer Literacy.

The Women We Serve

Client Demographics

*Respect. Dignity. Hope.* Dress for Success Louisville provides these things and more to women who otherwise would not have the resources or support to find a job and build a career. Many of our clients live in neighborhoods ripe with poverty, unemployment, drugs and criminal activity and face significant challenges on their quest to build financial security. See below for a snapshot of women served by DFSL in 2017.

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Ethnicity</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Below 18</td>
<td>Caucasian or White</td>
<td>717 total women served</td>
</tr>
<tr>
<td>18-24 years old</td>
<td>Black or African American</td>
<td>95% of clients live below poverty level</td>
</tr>
<tr>
<td>25-30 years old</td>
<td>Multi-Racial</td>
<td>34% of clients are single mothers</td>
</tr>
<tr>
<td>31-40 years old</td>
<td>Other</td>
<td></td>
</tr>
<tr>
<td>41-50 years old</td>
<td></td>
<td></td>
</tr>
<tr>
<td>50+</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unknown</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Recent Accomplishments

- Served 717 women in 2017
- 35% of clients served secured employment in 2017
- Benefit from partnerships with over 90 referral agencies
- Utilized 149 volunteers to assist with service delivery in a variety of ways

2017 Financial Statement

<table>
<thead>
<tr>
<th>Total Income</th>
<th>$349,684</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Expenses</td>
<td>$325,396</td>
</tr>
<tr>
<td>Program</td>
<td>$273,117</td>
</tr>
</tbody>
</table>

"Our concern is not where our clients have been, but where they are going."
<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Administrative</td>
<td>$39,108</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$13,171</td>
</tr>
<tr>
<td>End of Year Net Assets</td>
<td>$195,000</td>
</tr>
</tbody>
</table>
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